

# SURI FREY

LOOKBOOK  
A/W 2026

SURIFREY.COM



16920.100

SURI FREY AUTUMN/WINTER 2026.

OUR NEW SURI FREY COLLECTION BRINGS CALM TO THE COLD WINTER MONTHS. HERE, SOOTHING TEXTURES MEET A CONSCIOUS CHOICE OF MATERIALS:

Soft imitation suede, an unusual grained leather look and an embossed surface reminiscent of the typical grain of genuine leather create a noticeable depth. Decorative elements such as twist locks, diagonal zips and elegant pendants break up the surface visually and make each model a subtle eye-catcher. Faux fur, shearling details and checked fabrics add excitement to the design without losing sight of the playful aspect. Animal embossing emphasises the idea of individuality within a clear design concept. The bags tell a story of high-quality workmanship, loving details and retreat, but not of stagnation.

## ” PETA-Approved-Vegan

PETA (People for the Ethical Treatment of Animals) continuously works in collaboration with many companies in the fashion industry to bring animal-friendly styles and designs to the market and into stores. With the „PETA-Approved Vegan“ logo, consumers will be able to easily identify all products without animal ingredients at a glance.

We are very proud that our bags, backpacks, and wallets have been PETA-certified since June 2021.

“

# SURI FREY

SURIFREY.COM

PETA-APPROVED  
VEGAN



17281

### SFY Gracey

L x D x H in cm (approx.): 33 x 13 x 33

Colours:

- 100 black
- 800 grey
- 900 taupe

X



17302

**SFY Judy**

L x D x H in cm (approx.): 26 x 8 x 18

Colours:

- |           |          |
|-----------|----------|
| 100 black | 500 blue |
| 200 brown | 690 wine |
| 400 beige |          |

# SURIFREY

COLOUR VARIANTS OF THE » SFY JUDY « SERIES





17333700

17333

**SFY Patty**

L x D x H in cm (approx.):  
34 x 11 x 31

- 100 black
- 200 brown
- 700 cognac

” High-quality,  
vegan materials

A clear objective is to offer lifestyle and trends at an attractive price-performance ratio, using vegan, high-quality materials and ensuring the best possible processing quality.

“



# THIS SEASON'S COLOURS EXUDE TRANQUILLITY.

Earthy tones such as cognac, mud, grey and olive radiate calm. Classics such as black and brown have a contouring effect, while accents in blue or dark taupe bring a soothing clarity and strength. Light natural tones provide counterpoints and create visual islands of calm. Various finishes, from velvety matt to metallic shimmer, lend the palette additional versatility. Even in combination with vintage character or iridescent surfaces, the colour scheme creates subtle dynamism. A colour world that slows down yet captivates the eye.



17354

## SFY Soey

L x D x H in cm (approx.):  
30 x 12 x 23

- 100 black
- 200 brown
- 700 cognac
- 900 taupe
- 960 oliv



# SURIFREY

SURI FREY AUTUMN/WINTER 2026.

GENTLE CURVES, STURDY FRAMES,  
AND FLOWING SILHOUETTES DEFINE  
THE OVERALL LOOK OF  
THE COLLECTION.

From crossbody bags and small handbags to spacious shoppers, the design language remains soft but not arbitrary. The focus is clearly on functionality: well-thought-out interior compartments, adjustable, removable straps, and pocket solutions for all situations. The interplay of structure and comfort is particularly strong. Models such as zipper bags, hobos, and backpacks pick up on urban codes but remain accessible. Some models can even be worn as crossbody or shoulder bags, allowing them to adapt flexibly to the day's activities. This is a series that offers opportunities for individual expression, both visually and practically.

PETA-APPROVED  
VEGAN  
SURIFREY.COM



17362

**SFY Steffy**

L x D x H in cm (approx.): 25 x 8 x 18

Colours:

- 100 black
- 200 brown
- 400 beige



COLOUR VARIANTS OF THE » SFY STEFFY « SERIES



17362.100



17362.200



17362.400

” Versatile, inspiring and uncompromisingly modern.

We develop our collections for women who don't search, but know what they want. Bags that are accessories that express attitude, style and freedom.

“



17362.400



17370.200



17371.200



17373.200



17374.200



17375.200

SERIES » SFY THESSY « IN THE OVERVIEW

17374

**SFY Thessy**

L x D x H in cm (approx.):  
37 x 10 x 19



100 black



690 wine



200 brown



700 cognac



400 beige



X

SURIFREY



SURIFREY.COM

VEGAN

SURI FREY

# TRENDS WITHOUT RULES!

SURI FREY does not name trends, the brand interprets them and translates them into products that emphasise the personality of their wearer. Naturalness, a wealth of ideas and fashionable freedom without stylistic boundaries are the pillars of the design inspiration and these guarantee bags as an expression of personality instead of short-lived fashion, which become part of your own fashionable everyday life as a daily companion with character.

17434

## SFY Celly

L x D x H in cm (approx.): 46 x 13 x 32

Colours:

100 black

200 brown

700 cognac

950 darktaupe

960 oliv

# SURI FREY



17434.950



The perfect match:  
SURI FREY Watch,  
Art. 6086.



## ” Biodegradable (Corn-)Polybags

We primarily use corn as a renewable raw material for the production of our packaging bags. This means that they are biodegradable and decompose into biomass, carbon dioxide, and water during composting through microorganisms.

“



Compostable  
EN 13432

# A VARIETY OF BAG MODELS FOR EVERY LOOK

Typical SURI FREY:  
Clever interior compartments, ingenious strap solutions and striking  
design details with a recognisable character.





The perfect match:  
SURI FREY bracelet,  
Art. 195324893190001.

SURIFREY.COM

PTA-APPROVED  
VEGAN



BAG-IN-BAG

COLOUR VARIANTS OF THE » SFY CHESSY « SERIES



17451

**SFY Chessy**

L x D x H in cm (approx.):  
49 x 15 x 27

- 100 black
- 199 black-finish
- 200 brown
- 243 lightgold
- 833 silver
- 900 taupe
- 960 oliv



17451.100



17451.199



17451.200



17451.243



17451.830



16920.900



17451.960



X



17460.100



17460.400



17460.800



17460.900

COLOUR VARIANTS OF THE » SFY CINDY « SERIES



17460

**SFY Cindy**

L x D x H in cm (approx.): 35 x 12 x 26

Colours:

100 black

800 grey

400 beige

900 taupe

# SURI FREY



SURIFREY.COM

VEGAN

X



17474

**SFY Cody**  
L x D x H in cm (approx.): 32 x 12 x 32

Colours:

- 100 black
- 200 brown
- 690 wine
- 700 cognac
- 800 grey

SURRIIFREY

COLOUR VARIANTS OF THE » SFY CODY « SERIES

17472.100



17472.200



17472.690



17472.700



17472.800





17490.100



17491.100



17492.100



17493.100



17494.100

SERIES » SFY DOROTHY « IN THE OVERVIEW

# SURIFREY

IS SETTING A FASHION  
RESET WITH ITS A/W2026  
COLLECTION.

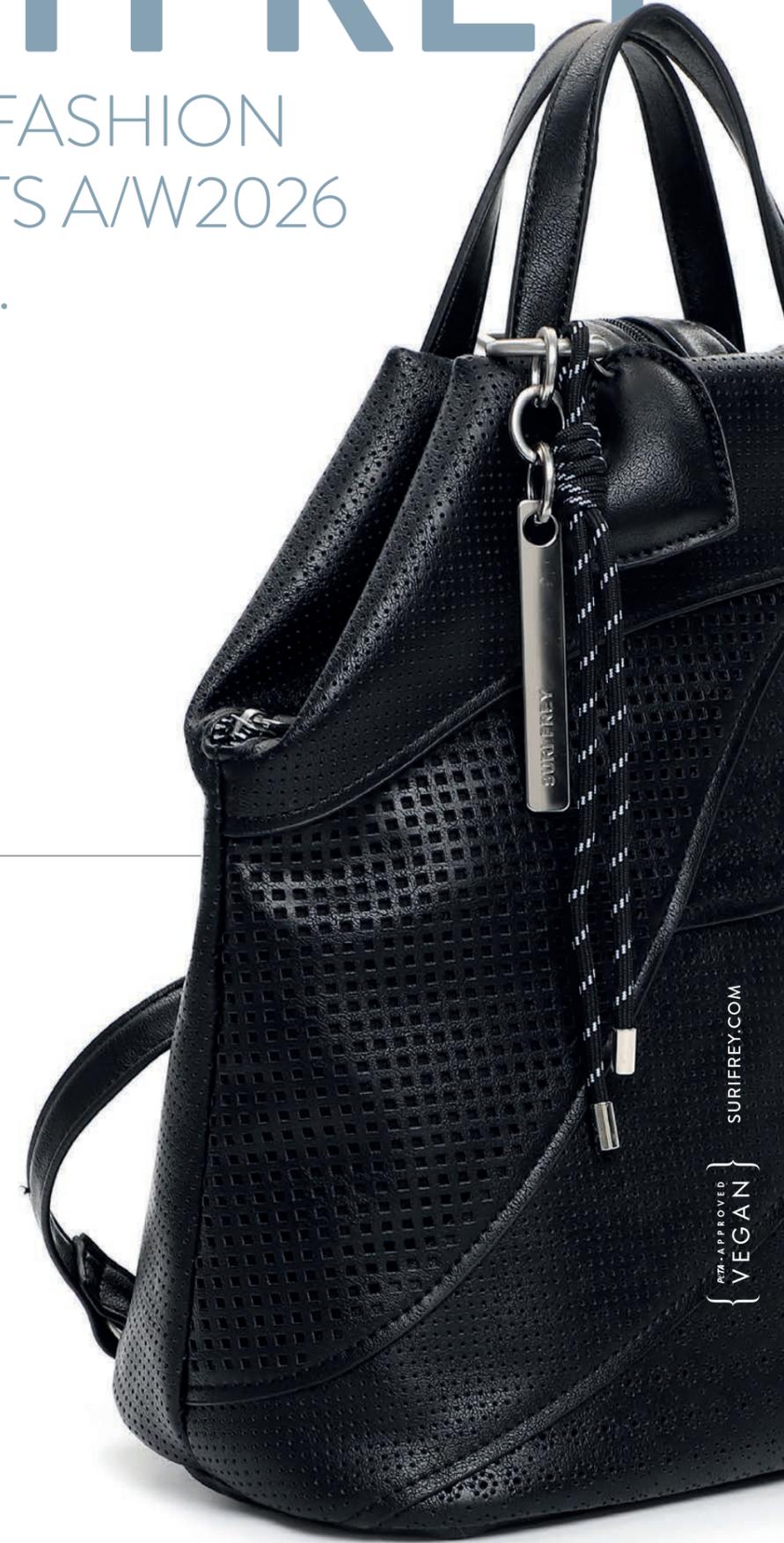
17494

**SFY Dorothy**

L x D x H in cm (approx.):  
31 x 19 x 32

- 100 black
- 200 brown
- 700 cognac
- 951 mud

The perfect match:  
SURIFREY Watch,  
Art. 6091.





The perfect match:  
SURIFREY Watch,  
Art. 6087.

” The wristwatch is the most popular accessory because it combines style and functionality in a unique way like no other piece of jewellery. With our watch collections, lovers of fashionable understatement, eye-catching eye-catchers and classically elegant ladies' wristwatches get their money's worth. Our watch range offers a large selection of monochrome to high-contrast, simple and eye-catching designs that perfectly match our bag fashion. “  
Get in touch with us!

# SURIFREY

FASHION BAGS  
SINCE 2014



18320

## SFY SURI Sports Jessy-Lu

L x D x H in cm (approx.): 37 x 11 x 40

Colours:

- |     |       |     |       |
|-----|-------|-----|-------|
| 100 | black | 200 | brown |
| 320 | ecru  | 690 | wine  |

# OUR NEW STAR GROUP (SC) LINES.

In addition to developing fashionable and target group-orientated designs, our team is always keen to respond to the needs of the retail trade in the best possible way. For example, the Star Group was created. These are selected lines that enable retailers to achieve higher margins without leaving the important and high-selling corner price ranges.



17262

### SFY Cancy SC

L x D x H in cm (approx.): 41 x 19 x 29

Colours:

100 black

400 beige

950 darktaupe

# SURIFREY

17268

### SFY Cancy SC

L x D x H in cm (approx.): 41 x 19 x 29

Colours:

100 black

400 beige

950 darktaupe

## ” For a perfect match.

A matching scarf is available for the entire SFY Cancy series, ensuring the perfect match. “



# SURIFREY

## CONTACT DETAILS

### SURIFREY · GERMANY · AUSTRIA · SWITZERLAND · BENELUX

**Head of sales:**

Oliver Lamm  
+49 (0) 171 6478319  
info@surifrey.com

**Showroom:**

Wilhelm Johann Meier GmbH  
Herrnstraße 57  
63065 Offenbach

**NRW, Rhineland, Saarland:**

Matthias Hamann  
+49 162 933 4088  
matthias@agenturhamann.de

**Showroom:**

SOC  
An der Pönt 45 · Raum 020  
40885 Ratingen-Breitscheid

**Austria:**

Michael Vujjic  
+49 (0) 173 309 4845  
mvujjic@meier-lederwaren.de

**Showroom:**

Company House Munich e.K.  
Frankfurter Ring 193a · 5.OG  
80807 München

**Eastern Germany:**

Stefan Käseberg  
+49 162 919 2276  
kaeseberg@bagsworld-muc.de

**Showroom:**

MCC  
Münchener Ring 2 · Raum L014  
04435 Schkeuditz

**Northern Germany:**

Dennis Artz  
+49 177 693 2440  
dennis@agenturartz.de

**Showroom:**

ModeCentrum  
Modering 5 · Haus D Raum 050  
22457 Hamburg

**Switzerland:**

Franco Bianchi  
+41 794 025 233  
f.bianchi@teximport.ch

**Showroom:**

Teximport  
Industriestrasse 30  
8604 Volketswil

**Bavaria:**

Andreas Bazata  
+49 172 742 0565  
andreas.bazata@fashion-account.com

**Showroom:**

Bagsworld GmbH & Co.KG  
Heinrich-Kley-Straße 6  
80807 München

**Hessen, Baden-Württemberg**

Marc Bensch  
+49 172 980 1951  
info@office-quintessenz.de

**Belgium, Luxembourg, Netherlands:**

Ingrid Hilvering  
+31 620 093 590  
ihilvering@meier-lederwaren.de

### SURIFREY · INTERNATIONAL

**France:**

Arthur Barthel  
+33 675 461 847  
arthur@showroom-g2a.fr

**Showroom:**

SAS Diano  
1285 Chemin de la Fanette  
13610 Le Puy Sainte Reparde

**Balkan region, Romania,****Bulgaria, Hungary:**

David Rezar  
+386 31 343 984  
david.rezar@hak-invest.si

**Showroom:**

HAK Invest d.o.o.  
Koroska cesta 4  
4000 Kranj / Slowenien

**Greece:**

Spiros Paschalis  
+30 210 418 1682  
spaschalis@mspaspachalis.gr

**Showroom:**

MS Paschalis Collection  
53-55 Akti Miaouli  
18536 Piraeus

**Finland:**

Helmi-Lotta Honkanen  
+358 509 118 675  
helmilotta.honkanen@proretail.fi

**Showroom:**

Tmi 2nd Retail / Iso Omena  
Piispansilta  
02230 Espoo

**Spain:**

Joan Maurell Mongay  
+34 652 598 864  
joanmaurell@H2o-brands.com

**Showroom:**

H2O Brands SL  
Rambla Catalunya 43  
08007 Barcelona

**Czech Republic:**

Iva Machackova  
+420 543 331 007  
iva.machackova@afeli.cz

**Showroom:**

afeli s.r.o.  
Videnská 22a  
639 00 Brno

AUTUMN/WINTER 2026

MORE INSPIRATIONS

SURIFREY.COM

PTA-APPROVED  
VEGAN



17272.900



17282.900



17292.900



17304.400



17310.100



17327.600



17335.700



17340.690



17353.960



17361.400



17371.200



17382.900



17392.700



17408.420



17413.200



17432.960



17450.100



17472.800



17481.400



17501.960



17510.950



17520.900



18310.218



# **SURI FREY**

WILHELM JOHANN MEIER GMBH  
HEINRICH-KRUMM-STR. 12 · 63073 OFFENBACH AM MAIN · GERMANY  
TELEPHONE: +49 (0) 69 83 00 549 0 · FAX: +49 (0) 69 89 70 17  
EMAIL: [INFO@SURIFREY.COM](mailto:INFO@SURIFREY.COM)

© 2026 – Wilhelm Johann Meier GmbH, 63073 Offenbach am Main, Germany.

SURI FREY® and SURI® are licensed brands of SURI FREY® Global Branding and Licence GmbH.  
Texts, graphics, and images are protected by copyright and related rights and may not be copied, modified, reproduced, or published  
in whole or in part without prior written permission from the rights holders. The product colors shown are not binding.  
Errors/changes reserved. All rights reserved.