

OUR 2026 SUMMER COLLECTION COMBINES FASHIONABLE LIGHTNESS WITH STRONG PERSONALITY.

The new SPRING/SUMMER 2026 collection is inspired by the fashion trends of the upcoming summer season and offers the perfect finishing touch for every look with its bags. Our design team has focussed on an exciting interplay of visual lightness, wearer-friendly comfort and minimalist style. A trip to the world of global nomads was also the inspiration for prints and the look of handcrafted techniques, while suitability for every-day use is emphasised with technical and visual sophistication and functional details.

77 Versatile, inspiring and uncompromisingly modern.

We develop our collections for women who don't search, but know what they want. Bags that are accessories that express attitude, style and freedom.

SURIFREY

SPRING/SUMMER 2026

SFY Christy SC

L x D x H in cm (approx.): 26 x 9 x 18

Colour









ahara







The perfect match: SURI FREY sunglasses, Art. SFW20005.100.

L x D x H in cm (approx.):

27 x 7 x 15

.89

920 sahara

)) High-quality, vegan materials

A clear objective is to offer lifestyle and trends at an attractive price-performance ratio, using vegan, high-quality materials and ensuring the best possible processing quality. "





SFY Nelly SC

L x D x H in cm (approx.):

31 x 10 x 24









500 blu



SURI FREY SPRING/SUMMER 2026.

THE COLLECTION IS CHARACTERISED BY AN EXCITING MIX OF MATERIALS, WHICH CREATES BOTH VISUAL AND TACTILE EXPERIENCES.

High-quality PU with a genuine leather look and striking grain meets summery raffia and straw looks, wickerwork and textile-like surfaces with a twill or canvas structure. Special attention is paid to exciting contrasts: from a soft suede look to mesh and knitted details. Lasercut elements and kilim-inspired fabrics with frayed seams are a statement of high-quality craftsmanship and elaborate manufacturing processes, as well as an urban sense of style.

) PETA-Approved-Vegan

PETA (People for the Ethical Treatment of Animals) continuously works in collaboration with many companies in the fashion industry to bring animal-friendly styles and designs to the market and into stores. With the "PETA-Approved Vegan" logo, consumers will be able to easily identify all products without animal ingredients at a glance.

We are very proud that our bags, backpacks, and wallets have been PETA-certified since June 2021.

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A VARIETY OF MODELS FOR EVERY LOOK

Whether it's a compact camerabag, a fashionable highlight of the season, a spacious shopper, structured bag or casual backpack: the range of models offers the right solution for every day and every look.

Crossover and crossbody bags set strong accents in mobile city life, while zip bags surprise with clever volume features. Typical SURI FREY: clever interior compartments, ingenious strap solutions and striking design details with a recognisable character.

SFY Lovely

L x D x H in cm (approx.):

39 x 8 x 26





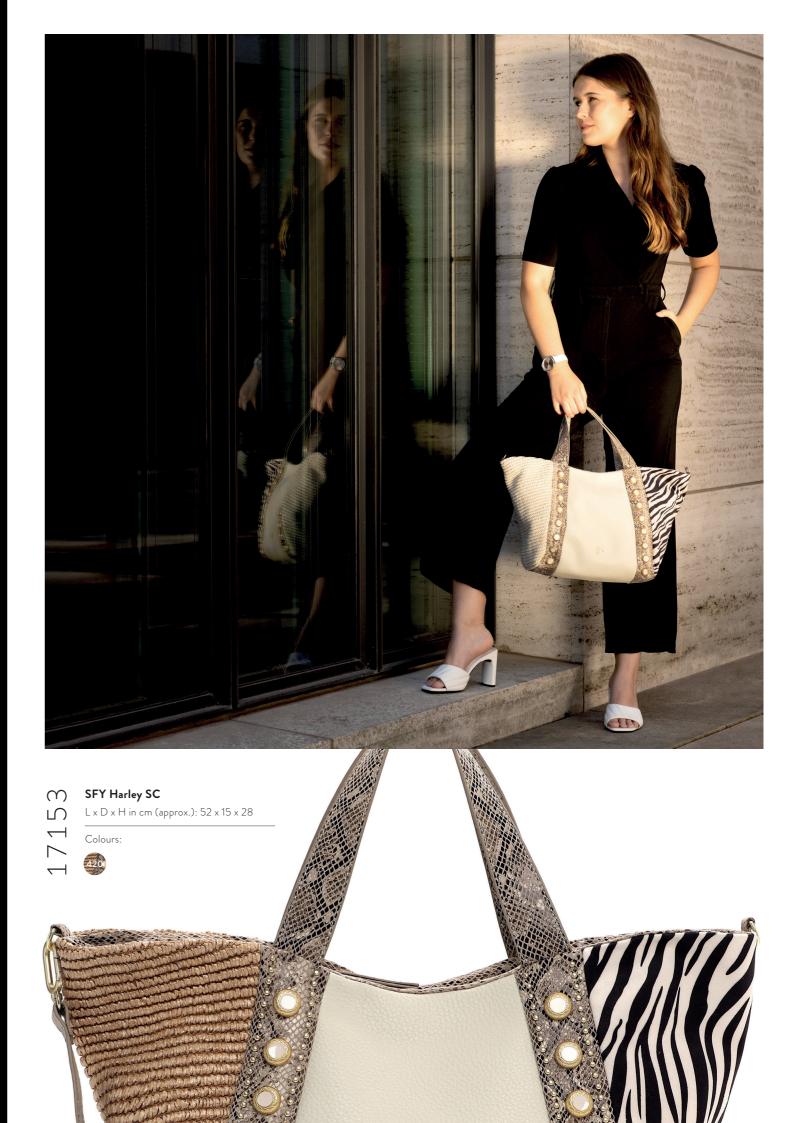




TRENDS WITHOUT RULES!

SURI FREY does not name trends, the brand interprets them and translates them into products that emphasise the personality of their wearer. Naturalness, a wealth of ideas and fashionable freedom without stylistic boundaries are the pillars of the design inspiration and these guarantee bags as an expression of personality instead of short-lived fashion, which become part of your own fashionable everyday life as a daily companion with character.

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DESIGN HIGHLIGHTS OF THE SEASON.

Decorative accents emphasise the personality of each bag: metal fittings in matt gold, contrasting eyelets, eye-catching seams and webbing straps stand for stability and reliability, the fashionable finishing touch to modern utility looks or simply the highlight of a casual denim outfit. Statement details such as fruit and strawberry charms, fringes, fruit prints or the unusual patchwork look with zebra print combine romantic playfulness with casual and self-confident style. Functionality can be taken for granted with SURI FREY: Sophisticated fastening solutions and modular carrying systems make every bag a flexible companion, practical interior compartments keep everything organised and detachable and adjustable shoulder straps ensure individual carrying comfort.







COLOUR WORLDS FROM NATURAL TO NEON

The colour palette draws on the full range: Calm tones such as sand, ecru, taupe and khaki contrast with expressive statements in pink, apple green, orange and light yellow. Classic colours such as black, cognac and navy complement the range, as do fresh summer nuances in rose, light blue and light pink. This harmonious colour architecture enables the right individual combination for every style, every occasion and every mood.

SURI FREY bracelet,

Art. 110025491190002.



SFY Cacey

L x D x H in cm (approx.): 50 x 15 x 37

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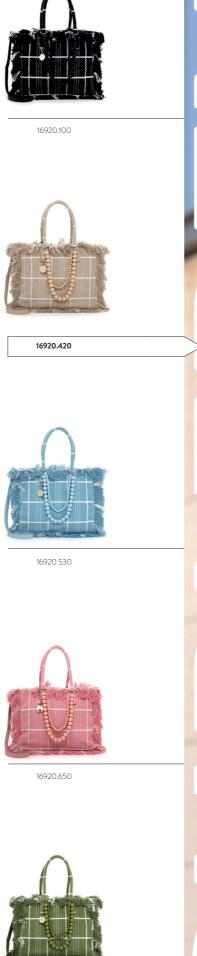


COLOUR VARIANTS OF THE "SFY CACEY "SERIES

9 Biodegradable (Corn-)Polybags

We primarily use corn as a renewable raw material for the production of our packaging bags. This means that they are biodegradable and decompose into biomass, carbon dioxide, and water during composting through microorganisms.





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FASHION BAGS SINCE 2014





SURI FREY sunglasses, Art. SFW20000.452.



SFY SURI Sports Molly

L x D x H in cm (approx.): 37 x 11 x 40

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OUR NEW STAR GROUP (SC) LINES.

In addition to developing fashionable and target group-orientated designs, our team is always keen to respond to the needs of the retail trade in the best possible way. For example, the Star Group was created. These are selected lines that enable retailers to achieve higher margins without leaving the important and high-selling corner price ranges. The number of series belonging to the Star Group has been increased to 12 this season.



SURI FREY sunglasses, Art. SFW20005.200.

SFY Lilly SC

L x D x H in cm (approx.): 31 x 12 x 25

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CONTACT DETAILS

SURIFREY · GERMANY · AUSTRIAN · SWITZERLAND

Head of sales:

Oliver Lamm +49 (0) 171 6478319

info@surifrey.com

Showroom:

Wilhelm Johann Meier GmbH

Herrnstraße 57 63065 Offenbach

NRW, Rhineland, Saarland:

Matthias Hamann +49 162 933 4088

matthias@agenturhamann.de

Showroom:

SOC

An der Pönt 45 · Raum 020 40885 Ratingen-Breitscheid

Austria:

Michael Vujicic +49 (0) 173 309 4845 mvujicic@meier-lederwaren.de

Showroom:

Company House Munich e.K. Frankfurter Ring 193a · 5.OG 80807 München

East Germany:

Stefan Käseberg +49 162 919 2276

kaeseberg@bagsworld-muc.de

Showroom

MCC

Münchener Ring 2 · Raum L014 04435 Schkeuditz

North Germany:

Dennis Artz +49 177 693 2440 dennis@agenturartz.de

Showroom:

 ${\sf ModeCentrum}$

Modering 5 · Haus D Raum 050

22457 Hamburg

Switzerland:

Franco Bianchi +41 794 025 233 f.bianchi@teximport.ch

${\bf Showroom:}$

Teximport
Industriestrasse 30
8604 Volketswil

Bavaria:

Andreas Bazata +49 172 742 0565

andreas.bazata@fashion-account.com

Showroom:

Bagsworld GmbH & Co.KG Heinrich-Kley-Straße 6 80807 München

Hessen, Baden-Württemberg

Marc Bensch +49 172 980 1951

 $info@office\mbox{-}quintessenz.de$

SURIFREY · INTERNATIONAL

France:

Arthur Barthel +33 675 461 847 arthur@showroom-g2a.fr

Showroom:

SAS Diano

1285 Chemin de la Fanette 13610 Le Puy Sainte Reparade

Balkan region, Romania, Bulgaria, Hungary:

David Rezar +386 31 343 984 david.rezar@hak-invest.si

Showroom:

HAK Invest d.o.o. Koroska cesta 4 4000 Kranj / Slowenien

Greece:

Spiros Paschalis +30 210 418 1682 spaschalis@mspaschalis.gr

Showroom:

MS Paschalis Collection 53-55 Akti Miaouli 18536 Piraeus

Finland:

Helmi-Lotta Honkanen +358 509 118 675 helmilotta.honkanen@proretail.fi

Showroom:

Tmi 2nd Retail / Iso Omena Piispansilta 02230 Espoo

Spain:

Joan Maurell Mongay +34 652 598 864 joanmaurell@H2o-brands.com

Showroom:

H2O Brands SL Rambla Catalunya 43 08007 Barcelona

Belgium, Luxembourg, Netherlands:

Ingrid Hilvering +31 620 093 590

ihilvering@meier-lederwaren.de



SPRING/SUMMER 2026



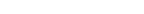






MORE INSPIRATIONS





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WILHELM JOHANN MEIER GMBH
HEINRICH-KRUMM-STR. 12 · 63073 OFFENBACH AM MAIN · GERMANY
TELEPHONE: +49 (0) 69 83 00 549 0 · FAX: +49 (0) 69 89 70 17
E-MAIL: INFO@SURIFREY.COM